



life-changing learning for  
therapists by therapists

Twenty Fourth Annual  
**Therapies in the School  
Conference**  
Virtual Live Webinar



EDUCATION RESOURCES INC.

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**SPONSORSHIP  
Opportunities**

November 16-17, 2023



Dear Sponsors,

Year after year, key decision makers in the field attend Therapies in the School to network and learn of new innovations and opportunities to improve learning outcomes for their students.

This annual event is an excellent opportunity to increase your brand awareness and engage our community of school based therapists, PTs, OTs, SLPs and special educators, a receptive and curious crowd.

Companies invest in this event because they recognize that school therapists are passionate about providing the latest and best innovations and tools to the students they serve.

### [We are happy to share this early outline](#)

Following a very successful and well received virtual conference in 2022 that drew over 400 participants from all over the U.S we are offering this popular conference in the virtual setting for 2023.

### **We are offering a unique virtual sponsorship opportunity on the WHOVA platform**

**Maximize Exposure, Connect with Attendees, and Drive ROI**

We are now pleased to offer multiple levels of sponsorship opportunities. Get your products and services into the hands of these passionate therapists.

Please see enclosed details.

Join the ERI community that promotes therapists building connections, sharing ideas, and actively learning.

We look forward to seeing you at this year's conference.

Limited Availability, so Reserve Early!



## SPONSORSHIP OPPORTUNITIES

**\$750**

### **Premium Sponsor**

- ◆ **1 Complimentary Guest Registration**  
to attend the entire conference and earn CEUs if applicable
- ◆ **Whova Platform**
  - ◆ Maximize brand exposure with banners on both mobile and web app
  - ◆ Start virtual meet ups with attendees
  - ◆ Engage attendees via the community board
  - ◆ Get insight of attendees via Smart Profile
  - ◆ Discover and nurture high quality leads
  - ◆ Achieve high ROI with various promotional opportunities
- ◆ **Online Marketing Recognition:**  
Your company logo, website, and contact information will be included on the course sponsor page on our website. You will also be highlighted in a targeted email blast sent to approx. 8000 school therapists
- ◆ **Social Media Marketing:** Your company will be recognized on our Facebook, Instagram and Linked In Pages prior to the conference

Contact us for customization:

[mwashington@educationresourcesinc.com](mailto:mwashington@educationresourcesinc.com)



## SPONSORSHIP OPPORTUNITIES

**\$500**

per sponsor

### Gold Sponsor

WhoVA Sponsor Platform

Online Marketing Recognition

Social Media Marketing

**NO COST**

Per sponsor

### Silver Tier

Sponsored Giveaways and Prizes

Donate \$400 or more of products/services

Gain brand recognition, with pre-event and live event online and social advertising

**NO COST**

Per Sponsor

### Bronze Tier

Sponsored Giveaways and Prizes

Donate up to \$400 of products/services

Gain brand recognition at the live event with online and social advertising

Call for  
details

### Online On Demand Course Sponsor

Logo and contact information on our website's sponsor page or course page. One post on our Facebook page, Instagram and Linked In page and one time email blast to our database of school therapists



## SPONSORSHIP OPPORTUNITIES

- ◆ **DEADLINE FOR MARKETING MATERIALS**

Registration must be received by **September 1st 2023**

Email Mandy: [mwashington@educationresourcesinc.com](mailto:mwashington@educationresourcesinc.com) 508 359 6533 with any questions

- ◆ **Partner with us!** Help us to spread the word about this important conference and we will help you get your products in the hands of excited school therapists, before and during the conference.

- ◆ **WHOVA Platform and Guidelines**

Full details regarding the WHOVA application will be sent on registration including full instructions and guidelines. [A WHOVA brochure is included here](#)

- ◆ The sponsor will be responsible for collecting their own leads via special offer sign ups or request more info forms
- ◆ **Connecting with Attendees**  
You will have access to all conference attendees within the Whova app. There are expected to be approximately 400 school based therapists and special educators who are participating from all over the united states. We kindly request sponsors refrain from scheduling any official invitational events with attendees that are in conflict with the Therapies In The School agenda
- ◆ As expected, after the event, sponsors can then follow up with new contacts who opted into their list via the WHOVA platform or individual request during the event. Due to digital marketing regulations, direct marketing email messages may be sent only to recipients who have given their prior consent.
- ◆ **Exporting Leads and Analytics**
- ◆ **Technical Support**—You will receive support directly from a WHOVA representative during the conference



# SPONSOR REGISTRATION

PLEASE RESERVE EXHIBITOR SPACE AT THE 24th ANNUAL SCHOOL CONFERENCE

Company Name

Street Address

City, State, Zip Code

Telephone

Company Contact  EMAIL ADDRESS

Representative(s) Attending

What will be exhibited

- Premium Sponsor..... \$750
- Gold Sponsor ..... \$500
- Silver Sponsor .....\$0
- Bronze Sponsor .....\$0
- Additional Attendee.....\$339
- Online Course Sponsor.....Contact for details

I agree that:

- a. I am enclosing registration form and amount due (by September 1st 2023)
- b. All provisions printed in the Exhibitor's Information are part of this contract.

Checks should be made payable and mailed to:  
 Education Resources, Inc., 266 Main Street, Suite 12, Medfield, MA 02052.  
 Contact Mandy Washington (mwwashington@educationresourcesinc.com) for Credit card payment  
 508-359-6533 ♦ 800-487-6530 ♦ FAX 508-359-2959

SIGNATURE

I HEREBY AGREE TO ALL STIPULATIONS AS STATED OR REFERRED TO HEREIN: