



Eighteenth Annual

Therapies in the School Conference

Education
Resources

Relevant Continuing Education for Therapists by Therapists



EDUCATION RESOURCES
INC.

266 Main Street
Suite #12
Medfield, MA 02052

508-359-6533
800-487-6530

SPONSORSHIP and EXHIBITOR Opportunities

November 16-17, 2017

Preconference November 15, 2017

Sheraton, Framingham Hotel

Nr Boston, MA



Each year, our popular annual conference “Therapies in the School” attracts key decision makers from all over the U.S. and Canada and has sold out early.

The pre- conference on November 15 attracts approximately 300 special educators, teachers, psychologists and school based therapists to learn a program “The Zones of Regulation”, which provides strategies to teach students to become more aware of and independent in controlling their emotions and impulses.

The “Therapies in the School” annual conference on November 16-17 continues the learning with another 300 school based therapists (OT, PT and SLP). The course content focuses on aligning motor needs with educational needs, and how to improve executive function in children who are receiving therapy services in the school setting. Strategies to reduce anxiety and problem behaviors in the classroom, as well as the latest advances in technology to address cognitive deficits and executive skills, are discussed.

There is no better way to reach school based personnel than to showcase your relevant products and services at this popular event.

We are now pleased to offer multiple levels of sponsorship opportunities. Please see enclosed details. We hope to see you at this year’s conference.

Limited Availability, so Reserve Early!





Education
Resources

SPONSOR and EXHIBITOR REGISTRATION

\$1500

Premium Level

- ◆ Complimentary Guest Registration (1) (all three days) to attend the conference and earn CEUs if applicable
- ◆ Exhibitor Space:
(1) six ft draped table or equivalent space and two chairs
- ◆ Printed Marketing Recognition:
Your company logo, website and contact info will be included on the sponsor page of our conference handout
- ◆ Online Marketing Recognition:
Your company logo, website, and contact information will be included on the course sponsor page on our website. You will also be highlighted in a targeted email blast targeted to all our school therapists
- ◆ Social Media Marketing: Your company will be recognized on our Facebook and Linked In Pages prior to the conference

Contact us for customization:

mwashington@educationresourcesinc.com



Education
Resources

SPONSORSHIP OPPORTUNITIES

\$1500

Per Breakfast

Breakfast

We offer a buffet breakfast on each morning of the conference, a wonderful opportunity for participants to network.

Sponsorship includes printed recognition in the conference handout and online on our website.

Sponsor will also be recognized with signage at the breakfast to welcome participants (sponsor to provide signage).

\$2500

Per Sponsor

Lunch (limited to three sponsors)

Our participants enjoy a sit-down luncheon to reconnect and network with colleagues on the final day of the conference.

Sponsorship includes recognition from the conference podium, in the conference materials, and online on our website. Sponsor will also be recognized with signage at the luncheon.

\$750

Coffee Break

Coffee Break (multiple opportunities available)

Our participants do not go hungry! We provide food breaks on each day.

Sponsorship includes recognition in conference materials and signage.



SPONSORSHIP OPPORTUNITIES

Education
Resources

Sponsorship Opportunities Customized to Suit your Needs

- ◆ **Exhibitor Space Only** (All 3 days inc. preconference) **\$700**
 - Two day Rate **\$500**
 - One Day only Rate **\$300**

- ◆ **Attend and Exhibit** (All 3 days inc. preconference) **\$1000**
 - Two day Rate **\$750**

- ◆ **Extra table** includes two extra chairs (daily rate) **\$250**

- ◆ **Printed marketing materials:** **\$350**
 - Provide one marketing piece to be included in each participant's conference tote bag

- ◆ **Catalogue Distribution** **\$250**

- ◆ **Online & Social Media Marketing:** **\$750**
 - We will place your logo, website and contact info on the Therapies Conference page of our website. You will also receive one post on our Facebook page and Linked In page and one email blast to our database of school therapists

- ◆ **Combined Printed, Online and Social Media Marketing** **\$950**

- ◆ **Online Course Sponsor:** **Call for Details**
 - Logo and contact information on our website's sponsor page or course page.
 - One post on our Facebook page and Linked In page and one time email blast to our database of school therapists



Education
Resources

SPONSOR and EXHIBITOR INFORMATION

1. APPLICATION FOR SPACE AND RENTAL FEES

We are pleased to be working with the Sheraton Hotel in Framingham, Massachusetts to provide our exhibitors with outstanding service. Applicants must use the official application form enclosed. This application must be received by **September 29th, 2017**. The payment is due at that time. Exhibits are tabletop or free standing. The basic rental fee includes one 6 ft. table, two chairs, and an electrical outlet. *We also offer more space as needed on a case by case basis. Just call us!*

2. DEADLINE FOR MARKETING MATERIALS

Sponsor Materials, art work and logos must be received by **October 16th, 2017**
Email to Mandy: mwashington@educationresourcesinc.com 508 359 6533 with any questions

3. SERVICES

All services customarily required by exhibitors are available from the hotel. Please indicate on the registration form enclosed if you need electricity or other special services.

4. ASSIGNMENT OF SPACE

Space will be assigned based on the date request is received and on the availability of the space.

5. EXHIBIT HOURS

Exhibitors will be able to set up on at 7:30am on the the day that you are exhibiting, just in time for the 8:15AM registration and continental breakfast. Course participants will also visit during their mid-morning break, during lunchtime, and as they go into their afternoon breakout rooms daily.

6. LIABILITY AND THEFT

The exhibitor agrees to hold Education Resources, Inc. and the Hotel harmless from any and all claims, judgments and expenses of litigation arising out of any property loss or damage, or personal injury or death caused by or arising out of the use of the leased space.

7. REGISTRATION

You may register and set up upon arrival at 7:30AM on the day that you are exhibiting at the registration table. You will receive your table assignment at that time.



SPONSOR and EXHIBITOR REGISTRATION

Education Resources

PLEASE RESERVE EXHIBITOR SPACE AT THE 18th ANNUAL SCHOOL CONFERENCE

Company Name

Street Address

City, State, Zip Code

Telephone

Company Contact EMAIL ADDRESS

Representative(s) Attending

What will be exhibited

- Exhibit only - 3 day.....\$700
- Exhibit only - 2 day.....\$500
- Exhibit only - 2 day.....\$300
- Exhibit & Attend Conference (3 Days).....\$1000
- Exhibit & Attend Conference (2 Days)..... \$750
- Extra Table and extra 2 chairs.....\$250
- Printed Marketing Materials.....\$350
- Catalogue Distribution.....\$250
- Online and Social Media Marketing..... \$750
- Combined Printed and Online\$950
and Social Media Marketing
- Breakfast Sponsor.....\$1500 Coffee Break Sponsor.....\$750 Lunch Sponsor.....\$2500
- Premium Level Sponsor.....\$1500 Online Course Sponsor.....Call/email for Details

SPECIAL REQUIREMENTS:

1. electrical outlet

2. other

I agree that:

- a. I am enclosing amount due (by September 29th 2017) for each exhibit space desired.
- b. All provisions printed in the Exhibitor's Information are part of this contract.

Checks should be made payable and mailed to:
Education Resources, Inc., 266 Main Street, Suite 12, Medfield, MA 02052.
508-359-6533 ♦ 800-487-6530 ♦ FAX 508-359-2959

I HEREBY AGREE TO ALL STIPULATIONS AS STATED OR REFERRED TO HEREIN:

SIGNATURE