



Twenty Second Annual
**Therapies in the School
Conference**
Virtual Live Webinar



EDUCATION RESOURCES INC.

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**SPONSORSHIP
Opportunities**

November 18-19, 2021



Dear Sponsors,

Year after year, key decision makers in the field anticipate attending Therapies in the School to learn of new innovations and opportunities to improve their practice.

This annual event is an excellent opportunity to increase your brand awareness and engage our community of school based therapists, PTs, OTs, SLPs and special educators, a receptive and curious crowd.

Companies invest in this event because they recognize that school therapists are passionate about providing the latest and best innovations and tools for the students they serve.

ERI provides sessions for therapists who have been working in a school-based setting for many years, as well as therapists new to practice , providing a diverse array of options for participants.

We are happy to share this early outline

Following a very successful and well received virtual conference in 2020 that drew participants from all over the U.S. and due to the uncertainty this year may bring, we have made the decision to offer this popular conference in the virtual setting for 2021.

We are offering a unique virtual sponsorship opportunity on the WHOVA platform

Maximize Exposure, Connect with Attendees, and Drive ROI

We are now pleased to offer multiple levels of sponsorship opportunities.

Please see enclosed details.

Join the ERI atmosphere that promotes therapists building connections, sharing ideas,
and actively learning.

We look forward to seeing you at this year's conference.

Limited Availability, so Reserve Early!

SPONSORSHIP OPPORTUNITIES

\$600

Premium Sponsor

- ◆ **1 Complimentary Guest Registration**

to attend the entire conference and earn CEUs if applicable

- ◆ **Whova Platform**

- ◆ Maximize brand exposure with banners on both mobile and web app
- ◆ Start virtual meet ups with attendees
- ◆ Engage attendees via the community board
- ◆ Get insight of attendees via Smart Profile
- ◆ Discover and nurture high quality leads
- ◆ Achieve high ROI with various promotional opportunities

- ◆ **Online Marketing Recognition:**

Your company logo, website, and contact information will be included on the course sponsor page on our website. You will also be highlighted in a targeted email blast sent to approx. 8000 school therapists

- ◆ **Social Media Marketing:** Your company will be recognized on our Facebook, Instagram and Linked In Pages prior to the conference

Contact us for customization:

mwashington@educationresourcesinc.com



SPONSORSHIP OPPORTUNITIES

\$450

per sponsor

Gold Sponsor

Whova Sponsor Platform

Online Marketing Recognition

Social Media Marketing

\$300

Per sponsor

Silver Tier Option 1

Whova Sponsor Platform

\$300

Per sponsor

Silver Tier Option 2

Online Marketing Recognition

Social Media Marketing.

**Call for
details**

Bronze Tier

Online On Demand Course Sponsor

Logo and contact information on our website's sponsor page or course page. One post on our Facebook page , Instagram and Linked In page and one time email blast to our database of school therapists

SPONSORSHIP OPPORTUNITIES

- ◆ **DEADLINE FOR MARKETING MATERIALS**

Registration must be received by **September 1st 2021**

Email to Mandy: mwashington@educationresourcesinc.com 508 359 6533 with any questions

- ◆ **WHOVA Platform and Guidelines**

Full details regarding the WHOVA application will be sent on registration including full instructions and guidelines. [A WHOVA brochure is included here](#)

- ◆ The sponsor will be responsible for collecting their own leads via special offer sign ups or request more info forms
- ◆ Connecting with Attendees
You will have access to all conference attendees within the Whova app. There are expected to be approximately 300 School Based therapists and special educators who are participating from all over the united states. We kindly request Sponsors refrain from scheduling any official invitational events with attendees that are in conflict with the Therapies In The School agenda
- ◆ As expected, after the event, Sponsors can then follow up with new contacts who opted into their list via the WHOVA platform or individual request during the event. Due to digital marketing regulations, direct marketing email messages may be sent only to recipients who have given their prior consent.
- ◆ Exporting Leads and Analytics
- ◆ Technical Support—You will receive support directly from a WHOVA representative during the conference



SPONSOR REGISTRATION

PLEASE RESERVE EXHIBITOR SPACE AT THE 22nd ANNUAL SCHOOL CONFERENCE

Company Name	<input type="text"/>		
Street Address	<input type="text"/>		
City, State, Zip Code	<input type="text"/>		
Telephone	<input type="text"/>		
Company Contact	<input type="text"/>	EMAIL ADDRESS	<input type="text"/>
Representative(s) Attending	<input type="text"/>		
What will be exhibited	<input type="text"/>		

- | | |
|---|--|
| <input type="checkbox"/> Premium Sponsor..... \$600 | <input type="checkbox"/> Additional Attendee..... \$339 |
| <input type="checkbox"/> Gold Sponsor \$450 | <input type="checkbox"/> Silver Option1 \$300 |
| <input type="checkbox"/> Silver Option 2..... \$300 | <input type="checkbox"/> Online Course Sponsor.....Contact for details |

I agree that:

- I am enclosing registration form and amount due (by September 1st 2021)
- All provisions printed in the Exhibitor's Information are part of this contract.

Checks should be made payable and mailed to:
Education Resources, Inc., 266 Main Street, Suite 12, Medfield, MA 02052.
Contact Mandy Washington (mwashington@educationresourcesinc.com) for Credit card payment
508-359-6533 ♦ 800-487-6530 ♦ FAX 508-359-2959

SIGNATURE

I HEREBY AGREE TO ALL STIPULATIONS AS STATED OR REFERRED TO HEREIN:

www.educationresourcesinc.com