



1st Annual  
**Birth to Three  
Conference**  
Virtual Live Webinar



EDUCATION RESOURCES INC.

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**Facility Partnership  
Opportunities**

**April 4 and 5, 2024**



Dear Facility Partner,

This year, ERI is launching its inaugural Birth to Three Conference scheduled for April 4 and 5, 2024. This conference was developed in response to hundreds of requests from OTs, PTs, and SLPs for latest diagnosis and treatment techniques for infants and toddlers in the birth to three population. The event will be advertised to birth to three therapists across the country and internationally, including numerous agencies and facilities who cater to this specific population.

Facility partnerships not only offer discounted conference rates, but also help to build employee relationships and engagement by learning as a team. Training as a team can improve collaboration and benefit productivity. Plus, promoting team training helps employees to feel valued and that their work is meaningful. Collaborative learning opportunities for professional development in the workplace help employees to grow both personally and professionally.

In addition to cultivating professional development in a team environment, facility partnerships provide an opportunity to increase your brand awareness and recognition in front of a broad audience of OTs, PTs, SLPs and other educators. Get in front of these decision makers by utilizing the conference WHOVA app, which provides you with a real-time, comprehensive networking opportunity during the conference.

We're happy to share the brochure of the conference agenda. Please see enclosed details for group discounts. If you have questions, or would like to customize a partnership package, please contact Marianne Boynton at: [mboynton@educationresourcesinc.com](mailto:mboynton@educationresourcesinc.com) or call 800-487-6530.





## FACILITY PARTNERSHIP OPPORTUNITIES

### Inaugural Facility Partnership Opportunities\*

- Gain recognition for hiring or patient referrals with pre-event and live event online and social advertising.
- Utilize the WHOVA app platform for comprehensive, real-time networking opportunities with therapists during the conference.
- Receive partner recognition in our pre-event and live event online and social media advertising.
- Receive group discounts with a facility partnership that include:
  - ❑ \$1,750 for 5 registrations
  - ❑ \$3,400 for 10 registrations

*\* ERI requests facility partners to promote the Birth to Three conference within their staff and local therapy community. Promotion could include social media posts, email blasts and/or any type of announcement within the facility.*

Looking to customize your package? Contact Marianne Boynton for more facility partnership details: [mboynton@educationresourcesinc.com](mailto:mboynton@educationresourcesinc.com) or call 800-487-6530.



# FACILITY PARTNERSHIP REGISTRATION

PLEASE COMPLETE THE FACILITY PARTNERSHIP FORM FOR THE ANNUAL BIRTH TO THREE CONFERENCE

Company Name

Street Address

City, State, Zip Code

Telephone

Company Contact  EMAIL ADDRESS

Representative(s) Attending

- Facility Partnership Options:
- 10 Registrations.....\$3,400
  - 5 Registrations.....\$1,750
  - Additional Attendee Cost Above 10 Registrations.....\$340

I agree that:

- a. I am enclosing registration form and amount due (by March 1, 2024).
- b. I agree with the above facility partnership terms.

Checks should be made payable and mailed to:  
 Education Resources, Inc., 266 Main Street, Suite 12, Medfield, MA 02052  
 Contact Marianne Boynton (mboynton@educationresourcesinc.com) for credit card payment  
 508-359-6533 ♦ 800-487-6530 ♦ FAX 508-359-2959

I HEREBY AGREE TO ALL STIPULATIONS AS STATED OR REFERRED TO HEREIN:

SIGNATURE