eri
life-changing learning for therapists by therapists

2nd Annual
Birth to Three Conference
Virtual Live Webinar

EDUCATION RESOURCES INC.

266 Main Street
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Facility Partnership Opportunities
March 20 and 21, 2025

Dear Facility Partner,

ERI is excited to launch its 2nd Annual Birth to Three Conference scheduled for March 20 and 21, 2025. Last year's inaugural conference was hugely successful, with over 500 PTs, OTs and SLPs attending the virtual conference. Feedback was overwhelmingly positive, highlighting the conference's success in addressing critical needs within the b-3 population.

This year's conference will provide valuable insights and resources for therapists, with presentations delivered by some of the top experts in their field. Advertising is already underway for the conference, and will include marketing across the country and internationally, including numerous agencies and facilities who cater to this specific population

Facility partnerships not only offer discounted conference rates, but also help to build employee relationships and engagement by learning as a team. Training as a team can improve collaboration and benefit productivity. Plus, promoting team training helps employees to feel valued and that their work is meaningful. Collaborative learning opportunities for professional development in the workplace help employees to grow both personally and professionally.

In addition to cultivating professional development in a team environment, facility partnerships provide an opportunity to increase your brand awareness and recognition in front of a broad audience of OTs, PTs, SLPs and other educators. Get in front of these decision makers by utilizing the conference WHOVA app, which provides you with a real-time, comprehensive networking opportunity during the conference.

If you have questions, or would like to customize a partnership package, please contact Marianne Boynton at: mboynton@educationresourcesinc.com or call 800-487-6530.

$1,000
per facility

Facility Partnership Opportunity:

- Gain recognition for hiring or patient referrals with pre-event and live event online and social media advertising.
- Utilize the Whova app platform for comprehensive, real-time networking opportunities with therapists during the conference.
- Receive partner recognition on website and day of conference
- Receive group discounts with a facility partnership*

  ❒ Facility partners receive the discounted registration rate of $399/person*
    *Additional discounts may be available for larger groups. Please contact Marianne Boynton below for more information.

ERI would like to request that facility partners help to promote the Birth to Three conference within their staff and local therapy community. Promotion could include social media posts, email blasts and/or any type of announcement within the facility.

Looking to customize your package? **Contact Marianne Boynton** for more facility partnership details: mboynton@educationresourcesinc.com or call 800-487-6530.

FACILITY PARTNERSHIP REGISTRATION

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PLEASE COMPLETE THE FACILITY PARTNERSHIP FORM FOR THE ANNUAL BIRTH TO THREE CONFERENCE

Company Name

Street Address

City, State, Zip Code

Telephone

Company Contact   EMAIL

Representative(s) Attending

Facility Partnership:

☐ $1,000

☐   Facility Partner registration rates at $399/person*

   *Additional discounts may be available for larger groups. Please contact Marianne Boynton for more info:
   mboynton@educationresourcesinc.com or call 800-487-6530.

I agree that:

a.   I am enclosing registration form and amount due by Feb 1, 2025.
b.   I agree with the above facility partnership terms.

Checks should be made payable and mailed to:
Education Resources, Inc., 266 Main Street, Suite 12, Medfield, MA 02052
Contact Marianne Boynton (mboynton@educationresourcesinc.com) for credit card payment
508-359-6533 ◆ 800-487-6530 ◆ FAX 508-359-2959

I HEREBY AGREE TO ALL STIPULATIONS AS STATED OR REFERRED TO HEREIN:

SIGNATURE

www.educationresourcesinc.com