# Education Resources Inc.™



## Our Mission

Provide clinically relevant and evidence based continuing education to remind therapists why they love what they do.

# Position Summary

ERI is excited to expand its conference development team and is looking to hire a schoolbased physical therapist to assist with content development of its Annual Therapies in the School Conference.

# **Qualifications & Skills**

#### Required

- Degree in physical therapy
- Licensed physical therapist
- Minimum of 5 years of school-based PT experience
- Demonstrate an upbeat, positive demeanor, work well with others, easily connect with potential and existing speakers and staff

## Preferred

- More than 5 years of school-based experience
- Experience in educational planning/development at the post professional level.
- Be well-connected in the field and possess the resources and network to find highquality speakers.
- Social Media presence and experience using Facebook, Instagram and LinkedIn and other platforms.
- Volunteer or work experience within APTA at the national and/or state levels

# Responsibilities Prior to the Conference:

- Educational Program Planning
  - Research potential topics and speakers.
  - Communicate with colleagues regarding topics & educational needs.
  - Attend committee meetings 2-3x/month over a 3–4-month period.
  - Communicate with potential faculty from initial contact through confirmation.
  - Utilize OneDrive for document sharing & storage.
- Conference Promotion
  - Promote the conference through personal network (i.e., email, work, social media) and on social media groups related to setting/content area.
    - Post link to conference on to social media groups (i.e. B-3 FB groups, LinkedIn, B-3 email list serves)
    - Comment on, "like" and/or share others' posts.

## **Responsibilities During the Conference**

- Primary host position
  - Confirm presenter is set up and ready to present prior to the presentation
  - o Engage with participants in the chat and/or via webcam prior to start time
  - During presentation
    - Introduce presenter and provide attendees with instructions regarding the platform
    - Contact ERI technical support team if there are any technical difficulties
    - Manage chats with attendees
    - Launch polls and results of polls
    - o Start/stop timers for breaks
    - o Provide time/schedule checks as requested by speaker
    - Launch breakout sessions
    - Monitor breakout sessions (i.e., monitor engagement and report to instructor)
    - Reach out to presenter if attendees have any questions/need clarification on roles/activities/content
    - o Post updates regarding the conference to social media

## **Additional Information**

## Location

• Virtual

## Job Type

 Project based position – anticipate ~30 hours total over a 3-4-month period from ~mid December to ~mid April in addition to attendance of the conference in November.

## Compensation

- We offer a competitive rate commensurate with experience.
- Free registration included to the Therapies in the School Conference.