



25th Annual
**Therapies in the School
Conference**
Virtual Live Webinar



EDUCATION RESOURCES, INC.
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**SPONSORSHIP
Opportunities**
November 14-15, 2024



Dear Sponsors,

Year after year, key decision makers in the field attend Therapies in the School to network and learn of new innovations and opportunities to improve learning outcomes for their students.

This annual event is an excellent opportunity to increase your brand awareness and engage our community of school-based therapists of PTs, OTs, SLPs and special educators. Therapists are a receptive and loyal audience, those who attend the symposium can lend developmental validation to your product and continue to share it beyond the conference.

Companies invest in this event because they recognize that school therapists are passionate about providing the latest and best innovations and tools to the students they serve. They are hands-on in the classroom and are vocal about the products they use and love. This is an exclusive opportunity to get your products and services in front of 500+ therapists.

Following a very successful and well received virtual conference in 2023 that drew over 500 participants from around the country, we're offering you this opportunity to showcase your products in front of this enthusiastic and engaged crowd of therapists.

In the accompanying email, you'll find a link to the conference registration page. This gives you a detailed look at the agenda, speakers and topics.

As part of this year's sponsorship, we're offering a unique virtual sponsorship opportunity on the WHOVA platform. Utilizing WHOVA awards you maximum exposure, connection with attendees and will help to drive ROI. See more WHOVA details on the next page.

Join the ERI community that promotes therapists building connections, sharing ideas and actively learning. We look forward to seeing you at this year's conference. Availability is limited so register early!

SPONSORSHIP OPPORTUNITIES

\$1000 Premium Sponsor

- ◆ **1 Complimentary Guest Registration**
to attend the entire conference and earn CEUs if applicable
- ◆ **Whova Platform**
 - ◆ Maximize brand exposure with banners on both mobile and web app
 - ◆ Start virtual meet ups with attendees
 - ◆ Engage attendees via the community board
 - ◆ Get insight of attendees via Smart Profile
 - ◆ Discover and nurture high quality leads
 - ◆ Achieve high ROI with various promotional opportunities
- ◆ **Online Marketing Recognition**
Your company logo, website, and contact information will be included on the course sponsor page on our website. You will also be highlighted in a targeted email blast sent to approximately 8,000 school therapists
- ◆ **Social Media Marketing**
Your company will be recognized on our Facebook, Instagram and LinkedIn Pages prior to the conference



SPONSORSHIP OPPORTUNITIES

\$750

per sponsor

Gold Sponsor

Whova Sponsor Platform

Online Marketing Recognition

Social Media Marketing

\$300

Per sponsor

Silver Tier

Sponsored Giveaways and Prizes

Donate products/services (\$200 minimum value)

Gain brand recognition, with pre-event and live event online and social advertising

NO COST

Per Sponsor

Donation

Sponsored Giveaways and Prizes

Donate products/services (\$200 minimum value)

Gain brand recognition at the live event with online advertising



SPONSORSHIP OPPORTUNITIES

- ◆ **DEADLINE FOR MARKETING MATERIALS**

Registration must be received by **September 30, 2024**

Email Kristin Reitz: kreitz@educationresourcesinc.com or call 800-487-6530 with any questions.

- ◆ **Sponsor with us!** Help us to spread the word about this important conference and we will help you get your products in the hands of excited school therapists, before and during the conference.

- ◆ **WHOVA Platform and Guidelines**

Full details regarding the WHOVA application will be sent upon sponsorship registration including full instructions and guidelines.

- ◆ The sponsor will be responsible for collecting their own leads via special offer sign ups or request more info forms
- ◆ **Connecting with Attendees:**
You will have access to all conference attendees within the Whova app. There are expected to be approximately 500 school-based therapists and special educators who are participating from all over the US. We kindly request sponsors refrain from scheduling any official invitational events with attendees that are in conflict with the Therapies In The School agenda.
- ◆ As expected, after the event, sponsors can then follow up with new contacts who opted into their list via the WHOVA platform or individual request during the event. Due to digital marketing regulations, direct marketing email messages may be sent only to recipients who have given their prior consent.
- ◆ Leads and analytics may be exported and saved.
- ◆ **Technical Support:**
You will receive support directly from a WHOVA representative during the conference.



SPONSOR REGISTRATION

PLEASE RESERVE YOUR SPONSORSHIP AT THE 25h ANNUAL SCHOOL CONFERENCE

Company Name

Street Address

City, State, Zip Code

Telephone

Company Contact Email Address

Representative Name(s)

- Premium Sponsor..... \$1,000
- Gold Sponsor \$750
- Silver Sponsor\$300
- Donation\$0
- Additional Attendee.....\$479

I agree that:

- a. I am enclosing a registration form and amount due (by September 30, 2024)
- b. All provisions printed in the Sponsorship Packet are part of this contract.

Checks should be made payable and mailed to:
 Education Resources, Inc., 266 Main Street, Suite 12, Medfield, MA 02052.
 Contact Kristin Reitz (kreitz@educationresourcesinc.com) for credit card payment.
 508-359-6533 ♦ 800-487-6530 ♦ FAX 508-359-2959

I HEREBY AGREE TO ALL STIPULATIONS AS STATED OR REFERRED TO HEREIN:

SIGNATURE