



26th Annual

Therapies in the School Conference

Virtual Live Webinar



EDUCATION RESOURCES, INC.

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**SPONSORSHIP
Opportunities**

November 20 and 21, 2025



Dear Sponsors,

Year after year, key decision makers in the field attend Therapies in the School to network and learn of new innovations and opportunities to improve learning outcomes for their students.

This annual event is an excellent opportunity to increase your brand awareness and engage our community of school-based therapists of PTs, OTs, SLPs and special educators. Therapists are a receptive and loyal audience, those who attend the symposium can lend developmental validation to your product and continue to share it beyond the conference.

Companies invest in this event because they recognize that school therapists are passionate about providing the latest and best innovations and tools to the students they serve. They are hands-on in the classroom and are vocal about the products they use and love. This is an exclusive opportunity to get your products and services in front of 500+ therapists.

Following a very successful and well received virtual conference in 2024 that drew over 500 participants from around the country, we're offering you this opportunity to showcase your products in front of this enthusiastic and engaged crowd of therapists.

In the accompanying email, you'll find a link to the conference registration page. This gives you a detailed look at the agenda, speakers and topics.

As part of this year's sponsorship, we're offering a unique virtual sponsorship opportunity on the WHOVA platform. Utilizing WHOVA awards you maximum exposure, connection with attendees and will help to drive ROI. See more WHOVA details on the next page.

Join the ERI community that promotes therapists building connections, sharing ideas and actively learning. We look forward to seeing you at this year's conference. Availability is limited so register early!

SPONSORSHIP OPPORTUNITIES

\$2,000 Platinum Sponsor

- ◆ 1 Complimentary Guest Registration
 - ◆ Attend the two-day conference and earn CEUs, if applicable.
- ◆ Whova Platform
 - ◆ Maximize brand exposure with banners on both mobile and web app
 - ◆ Start virtual meet ups with attendees
 - ◆ Engage attendees via the community board
 - ◆ Share digital marketing materials
 - ◆ Discover and nurture high quality leads
 - ◆ Promote your organization with brand images, logos or text
- ◆ Marketing Recognition
 - ◆ Logo and link prominently featured on website and within Whova app
 - ◆ Highlighted in targeted email marketing to 20,000+ therapists across the US and internationally
 - ◆ Social media promotion prior to the conference
 - ◆ Both verbal and slide recognition during the live conference



SPONSORSHIP OPPORTUNITIES

\$1,000

per sponsor

Gold Sponsor

- ◆ Highlighted in targeted email marketing to 20,000+ therapists across the US and internationally
- ◆ Logo and link prominently featured on website
- ◆ Social media promotion prior to conference
- ◆ Both verbal and slide recognition during the live conference

\$500

Per sponsor

Silver Sponsor

- ◆ Logo featured on website
- ◆ Social media promotion prior to conference
- ◆ Slide recognition during the live conference

**In-Kind
Donation**

Product or Membership Donation

Interested in donating a product or membership as a giveaway during the conference? Donate a good with a minimum value of \$200:

- ◆ Logo featured on website
- ◆ Slide recognition during the live conference



SPONSORSHIP OPPORTUNITIES

- ◆ **DEADLINE FOR MARKETING MATERIALS**

Registration must be received by **October 1, 2025**.

Email Kristin Reitz: kreitz@educationresourcesinc.com or call 800-487-6530 with any questions.

- ◆ **Partner with us!** Help us to spread the word about this important conference and we will help you get your products in the hands of these decision makers and influencers.

- ◆ **WHOVA Platform and Guidelines**

Full details regarding the WHOVA application will be sent on registration including full instructions and guidelines. [A WHOVA brochure is included here](#)

- ◆ The sponsor will be responsible for collecting their own leads via special offer sign ups or 'request more information' forms.
- ◆ **Connecting with Attendees:**
You will have access to all conference attendees within the Whova app. There are expected to be approximately 500 school-based therapists and special educators who are participating from all over the country and beyond. We kindly request sponsors refrain from scheduling any official invitational events with attendees that are in conflict with the Therapies in the School Conference agenda.
- ◆ As expected, after the event, sponsors can then follow up with new contacts who opted into their list via the Whova platform or individual request during the event. Due to digital marketing regulations, direct marketing email messages may be sent only to recipients who have given their prior consent.
- ◆ **Exporting Leads and Analytics**
- ◆ **Technical Support:**
You will receive support directly from a Whova representative during the conference.



SPONSOR REGISTRATION

PLEASE RESERVE YOUR SPONSORSHIP AT THE 26th ANNUAL THERAPIES IN THE SCHOOL CONFERENCE

Company Name	<input type="text"/>		
Street Address	<input type="text"/>		
City, State, Zip Code	<input type="text"/>		
Telephone	<input type="text"/>		
Company Contact	<input type="text"/>	Email	Address <input type="text"/>
Representative Name(s)	<input type="text"/>		

- ☐ Premium Sponsor..... \$2,000
- ☐ Gold Sponsor \$1,000
- ☐ Silver Sponsor\$500
- ☐ Product or Membership Donation (\$200 minimum value)
- ☐ Representative Attending.....\$379/person*
- *with the exception of Platinum Sponsorship which includes one complimentary registration.*

I agree that:

- a. I am enclosing a registration form and amount due (by October 10, 2025).
- b. All provisions printed in the Sponsorship Packet are part of this contract.

Checks should be made payable and mailed to:
Education Resources, Inc., 266 Main Street, Suite 12, Medfield, MA 02052.
Contact Kristin Reitz (kreitz@educationresourcesinc.com) for credit card payment.

SIGNATURE

508-359-6533 ♦ 800-487-6530 ♦ FAX 508-359-2959

www.educationresourcesinc.com