



3rd Annual

Birth to Three Conference

Virtual Live Webinar



EDUCATION RESOURCES INC.

266 Main Street
Suite #12
Medfield, MA 02052

508-359-6533

800-487-6530

info@educationresourcesinc.com

**SPONSORSHIP
Opportunities**

March 26 and 27, 2026



Dear Sponsor,

ERI is thrilled to announce the launch of its **3rd Annual Birth to Three Conference**, taking place virtually on March 26–27, 2026. Our previous conferences have been highly successful, drawing over 400 PTs, OTs, and SLPs to this virtual event. Attendee feedback has been overwhelmingly positive, underscoring the conference's impact in addressing critical needs within the birth to three population.

This year offers an exceptional opportunity for companies to connect with therapists who hold deep expertise in child development and influence parents' purchasing decisions in the complex world of children's products. By showcasing your brand to this respected group of professionals, you can strengthen product credibility and build meaningful relationships with therapists—and ultimately the families they serve.

Therapists are committed to providing the most innovative tools and resources to their patients and families, and their endorsement can lend developmental validation to your product. This packet details sponsorship levels and opportunities available to companies.

You'll also find an outline of the conference agenda enclosed. For questions, please contact Kristin Reitz at kreitz@educationresourcesinc.com or call 800-487-6530.

*We're excited to present a distinctive virtual sponsorship opportunity through the online event platform, **Whova**—designed to boost visibility, foster attendee connections, and deliver measurable ROI.

Please see enclosed details for more information.

SPONSORSHIP OPPORTUNITIES

\$2,000 Platinum Sponsor

- ◆ 1 Complimentary Guest Registration
 - ◆ Attend the two-day conference and earn CEUs, if applicable.
- ◆ Whova Platform
 - ◆ Maximize brand exposure with banners on both mobile and web app
 - ◆ Start virtual meet ups with attendees
 - ◆ Engage attendees via the community board
 - ◆ Share digital marketing materials
 - ◆ Discover and nurture high quality leads
 - ◆ Promote your organization with brand images, logos or text
- ◆ Marketing Recognition
 - ◆ Logo and link prominently featured on website and within Whova app
 - ◆ Highlighted in targeted email marketing to 20,000+ therapists across the US and internationally
 - ◆ Social media promotion prior to the conference
 - ◆ Both verbal and slide recognition during the live conference

SPONSORSHIP OPPORTUNITIES

\$1,000

per sponsor

Gold Sponsor

- ◆ Highlighted in targeted email marketing to 20,000+ therapists across the US and internationally
- ◆ Logo and link prominently featured on website
- ◆ Social media promotion prior to conference
- ◆ Both verbal and slide recognition during the live conference

\$500

per sponsor

Silver Sponsor

- ◆ Logo featured on website
- ◆ Social media promotion prior to conference
- ◆ Slide recognition during the live conference

Product or Membership

Product or Membership Donation

Interested in donating a product or membership as a giveaway during the conference? Donate a good with a minimum value of \$200:

- ◆ Logo featured on website
- ◆ Slide recognition during the live conference

SPONSORSHIP OPPORTUNITIES

- ◆ **DEADLINE FOR MARKETING MATERIALS**

Registration must be received by **March 2, 2026**.

Email Kristin Reitz: kreitz@educationresourcesinc.com or call 800-487-6530 with any questions.

- ◆ **Partner with us!** Help us to spread the word about this important conference and we will help you get your products in the hands of these decision makers and influencers.

- ◆ **WHOVA Platform and Guidelines**

Full details regarding the WHOVA application will be sent on registration including full instructions and guidelines. [A WHOVA brochure is included here](#)

- ◆ The sponsor will be responsible for collecting their own leads via special offer sign ups or 'request more information' forms.
- ◆ **Connecting with Attendees:**
You will have access to all conference attendees within the Whova app. There are expected to be approximately 500 birth to three-based therapists and special educators who are participating from all over the country and beyond. We kindly request sponsors refrain from scheduling any official invitational events with attendees that are in conflict with the Birth to Three Conference agenda.
- ◆ As expected, after the event, sponsors can then follow up with new contacts who opted into their list via the Whova platform or individual request during the event. Due to digital marketing regulations, direct marketing email messages may be sent only to recipients who have given their prior consent.
- ◆ **Exporting Leads and Analytics**
- ◆ **Technical Support:**
You will receive support directly from a Whova representative during the conference.



SPONSOR REGISTRATION

Please fill out the information below:

Company Name		
Street Address		
City, State, Zip Code		
Telephone		
Company Contact		EMAIL
Representative(s) Attending		

- ☐ Platinum Sponsor..... \$2,000
- ☐ Gold Sponsor \$1,000
- ☐ Silver Sponsor\$500
- ☐ Product or Membership Donation (\$200 minimum value)
- ☐ Representative Attending.....\$399/person*

**with the exception of Platinum Sponsorship which includes one complimentary registration.*

I agree that:

- a. I am enclosing the registration form and amount due (by March 2, 2026)
- b. All provisions printed in the Sponsorship information are part of this contract.

Checks should be made payable and mailed to:
Education Resources, Inc., 266 Main Street, Suite 12, Medfield, MA 02052

Contact Kristin Reitz (kreitz@educationresourcesinc.com) for credit card payment
508-359-6533 ♦ 800-487-6530 ♦ FAX 508-359-2959

I HEREBY AGREE TO ALL STIPULATIONS AS STATED OR REFERRED TO HEREIN

SIGNATURE