27th Annual Therapies in the School

Live Virtual Conference

ERI EDUCATION RESOURCES INC

life-changing learning for therapists by therapists

SPONSORSHIP OPPORTUNITY

November 5 and 6, 2026

Dear Sponsors,

Each year, Therapies in the School brings together influential decision-makers, school-based therapists, and educators to connect, collaborate, and discover innovative solutions that improve student outcomes.

This highly anticipated event offers a valuable opportunity to elevate your brand visibility and engage directly with a dedicated audience of physical therapists, occupational therapists, speech-language pathologists, and special educators. These professionals are passionate advocates for effective products and services, often sharing successful tools and resources with colleagues long after the conference ends.

Organizations choose to sponsor this event because school-based therapists are committed to identifying and implementing the latest innovations that support student success. As hands-on practitioners and trusted voices within their schools and districts, they play a key role in influencing purchasing decisions and recommending products they value. This is your opportunity to showcase your offerings to more than 400 engaged therapy professionals.

The accompanying email includes a link to the conference registration page, where you can explore the agenda, featured speakers, and educational sessions in greater detail.

This year, sponsorship packages also include a unique virtual presence through the Whova conference platform. Whova provides opportunities for enhanced visibility, meaningful attendee engagement, and measurable return on investment. Additional details about Whova sponsorship benefits can be found on the following page.

Join the ERI community as we bring together therapists dedicated to building connections, exchanging ideas, and advancing their professional knowledge. We look forward to partnering with you at this year's conference. Sponsorship opportunities are limited, so we encourage you to reserve your spot early.

Review Conf. Agenda

SPONSORSHIP OPPORTUNITIES

$2,000 Platinum Sponsor

- **1 Complimentary Guest Registration**
  - Attend the two-day conference and earn CEUs, if applicable.

- **Whova Platform**
  - Maximize brand exposure with banners on both mobile and web app
  - Start virtual meet ups with attendees
  - Engage attendees via the community board
  - Share digital marketing materials
  - Discover and nurture high quality leads
  - Promote your organization with brand images, logos or text

- **Marketing Recognition**
  - Logo and link prominently featured on website and within Whova app
  - Highlighted in targeted email marketing to 20,000+ therapists across the US and internationally
  - Social media promotion prior to the conference
  - Both verbal and slide recognition during the live conference

$1,000 Gold Sponsor

- Highlighted in targeted email marketing to 20,000+ therapists across the US and internationally
- Logo and link prominently featured on website
- Social media promotion prior to conference
- Both verbal and slide recognition during the live conference

$500 Silver Sponsor

- Logo featured on website
- Social media promotion prior to conference
- Slide recognition during the live conference

In-Kind Donation Product or Membership Donation

Interested in donating a product or membership as a giveaway during the conference? Donate a good with a minimum value of $200:

- Logo featured on website
- Slide recognition during the live conference

SPONSORSHIP INFORMATION

Deadline for Marketing Materials

- Registration must be received by October 1, 2026.
- Email Kristin Reitz: kreitz@educationresourcesinc.com or call 800-487-6530 with any questions.

Partner With Us!

- Help us to spread the word about this important conference and we will help you get your products in the hands of these decision makers and influencers.

WHOVA Platform and Guidelines

- Full details regarding the WHOVA application will be sent on registration including full instructions and guidelines. A WHOVA brochure is included here.

- The sponsor will be responsible for collecting their own leads via special offer sign ups or 'request more information' forms.

- Connecting with Attendees:
  - You will have access to all conference attendees within the Whova app. There are expected to be approximately 400 school-based therapists and special educators who are participating from all over the country and beyond. We kindly request sponsors refrain from scheduling any official invitational events with attendees that are in conflict with the Therapies in the School Conference agenda.

  - As expected, after the event, sponsors can then follow up with new contacts who opted into their list via the Whova platform or individual request during the event. Due to digital marketing regulations, direct marketing email messages may be sent only to recipients who have given their prior consent.

- Exporting Leads and Analytics

- Technical Support:
  - You will receive support directly from a Whova representative during the conference.

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SPONSORSHIP REGISTRATION

PLEASE RESERVE YOUR SPONSORSHIP AT THE 27th ANNUAL THERAPIES IN THE SCHOOL CONFERENCE

Company Name: _____

Street Address: _____

City, State, Zip: _____

Phone #: _____

Company Contact: _____

Contact Email: _____

Representative Name: _____

- ☐ Premium Sponsor..... $2,000
- ☐ Gold Sponsor $1,000
- ☐ Silver Sponsor $500
- ☐ Product or Membership Donation ($200 minimum value)
- ☐ Representative Attending.....$379/person*

**with the exception of Platinum Sponsorship which includes one complimentary registration*

I agree that:

a. I am enclosing a registration form and amount due (by October 1, 2026).
b. All provisions printed in the Sponsorship Packet are part of this contract.

Checks should be made payable and mailed to:

Education Resources, Inc., 266 Main Street, Suite 12, Medfield, MA 02052
Contact Kristin Reitz (kreitz@educationresourcesinc.com) for credit card payment.

Signature: _____Date:_____