

ERI's Mission

Improve patient outcomes through clinically relevant and evidence based continuing education that reminds therapists why they love what they do. We aspire to be therapists go to source for physical therapy, occupational therapy, and speech language pathology continuing education through providing a high-quality learning experience for customers, teaching experience for faculty, partnership experience for facility partners, and work experience for staff.

Position Summary

Ambassador: “a person who acts as a representative or promoter of a specified activity”

ERI Ambassador: Someone who is informed (at a basic level) about ERI offerings, promotes ERI's conference, develops relationships and trust with conference attendees, and gleans feedback from conversations with conference attendees. You are connecting with others on ERI's behalf, and in this way are an extension of our staff.

Responsibilities

- Promote B-3 Conference on social media
- Identify potential new content and faculty for conference
- Identify influencers, change makers and upcoming leaders in the world of B-3 therapy
- Identify priorities of B-3 therapists
- Contribute ideas regarding B-3 content for ERI to share
- Be one of the hosts at the B-3 Conference
 - Introduce speakers
 - Manage chats
 - Read participant questions (from chat) to instructor during the course
 - Launch polls
 - Launch breakout sessions
 - Monitor breakout sessions (i.e., monitor engagement and report to instructor)

Qualifications & Skills

Required

- Licensed OT/OTA, PT/PTA or SLP/A
- B-3 therapist
- Active on social media
- Enjoys spending their time on social media
- Knows the nuances of the different platforms (i.e., FB Posts, FB Stories, FB Groups, IG Posts, IG Stories, Collaborations, Polls, Lives, Reels etc.)

Preferred

- Actively working on growing followers (high number of posts or meaningful engagement) or have a large professional following of their own

Time Commitment

- ~36 hours/year (~3 hours/month)
- Frequency of Meetings
 - Monthly: 1 hour (meetings may be held on weeknights, lunch hours or weekends if preferred).
- Time Commitment Outside of Meetings
 - Weekly: ~30 mins/week (around 2 hours/month) of independent work

Additional Information

Location

- Virtual

Job Type

- Consultant position

Compensation

- Free registration for the B-3 Conference = 12 hrs. CEU
- Free registration for On Demand B-3 Conference = an additional 12+ CEUs.
- Free registration for 1-2 additional courses 12-24 CEUs (depending on position/time commitment).